



**5a) Job Title: Account Executive****Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	2	No
Station Website	Barry Adams	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	0	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	1	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Employee Referral	N/A	555 City Ave, Bala Cynwyd, PA 19004	610-667-9000	1	No

**5b) Job Title: Account Executive****Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
Station Website	Lora Lewis	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	3	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Eagles Radio Network	Paul Bologone	101 S. Independence Mall, Phila., PA 19106	215-625-6549	1	No
St. Joseph's University Career Dev.	Matthew Brink	5100 City Ave., Phila., PA 19131	610-660-3100	1	No
Employee Referral	N/A	555 City Ave, Bala Cynwyd, PA 19004	610-667-9000	1	No

**Station WXTU(FM), WRDW-FM, WWDB(AM), and WTMR(AM) are Equal Opportunity Employers.**

**5c) Job Title: Account Executive****Referral Source(s) of Hire: Internal Posting**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Lora Lewis	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	3	No
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-822-1337	1	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
St. Joseph's University Career Dev.	Matthew Brink	5100 City Ave., Phila., PA 19131	610-660-3100	1	No
Eagles Radio Network	Paul Bologone	101 S. Independence Mall, Phila., PA 19106	215-625-6549	1	No

**5d) Job Title: Account Executive****Referral Source(s) of Hire: St. Joseph's University Career Development**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Mark Vizza	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	0	No
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-822-1337	0	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
St. Joseph's University Career Dev.	Matthew Brink	5100 City Ave., Phila., PA 19131	610-660-3100	1	No

**5e) Job Title: Account Executive****Referral Source(s) of Hire: Rowan University Career Development**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Mark Vizza	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	0	No
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	0	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	215-969-6200	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Rowan University Career Development	Trish Joslin	201 Mullica Hill Road, Glassboro, NJ 08028	856-256-4225	1	No

**5f) Job Title: Web Designer****Referral Source(s) of Hiree: Station Website (www.wired965.com)**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
Station Website	Lora Lewis	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	215-969-6200	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Monster.com	N/A	5 Clock Tower Place, Maynard, MA 01754	N/A	2	No
Hopeworks 'N Camden	N/A	543 State Street, Camden, NJ 08102	856-365-HOPE	0	No
NAB Career Fair	Karen Hunter	1771 N. St. NW, Washington, DC 20036	202-429-5498	0	No
Delaware County Community College	Jane Lang	901 S. Media Line Rd., Media, PA 19063	610-359-5331	0	No
Drexel University	Becky Ross	3201 Arch St., Ste. 250, Phila., PA 19104	215-895-2183	0	No
Indo Chinese American Council	Vuong G. Thuy	4936 Old York Rd., Phila., PA 19141	215-457-0272	0	No
Latin American Community Center	Jorge Echavarria	403 N. Van Buren St., Wilmington, DE 19805	302-655-7338	0	No
NAB Clearing House	Karen Hunter	1771 N. Street, NW, Washington, DC 20036	202-429-5498	0	No
Pennco Tech	Career Services	Erial Rd., P.O. Box 1427, Blackwood, NJ 08012	1-800-575-9399	0	No
Philadelphia Now	Cindy Bass	1211 Chestnut St., Phila., PA 19107	215-496-1294	0	No
Philadelphia University	Trish Shafer	Career Services Center, School House Lane & Henry Ave., Phila., PA 19144	215-951-2930	1	No
Temple University	Quanda Garrison	1913 N. Broad St., 2 <sup>nd</sup> . Fl., Mitten Hall, Phila., PA 19122	215-204-4421	0	No
University of Pennsylvania	Marlene Cohen	Suite 20, McNeil Bldg., 3718 Locust Walk, Phila., PA 19104-6209	215-898-4379	0	No
Women Against Abuse	Heather Keafer	P.O. Box 13758, Phila., PA 19101	215-386-1280	0	No
Women's Way	Tiffany Lomax	123 S. Broad St., Ste. 1399, Phila., PA 19109	215-985-3322	0	No

**Station WXTU(FM), WRDW-FM, WWDB(AM), and WTMR(AM) are Equal Opportunity Employers.**

**5g) Job Title: Account Executive****Referral Source(s) of Hire: Internal Posting**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Mark Vizza	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-822-1337	0	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No

**5h) Job Title: Web Designer****Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Barry Adams	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	0	No
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-822-1337	4	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
A Women's Place	Susan Hauser	P.O. Box 299, Doylestown, PA 18901	215-343-6375	0	No
Connecticut School of Broadcasting	Hope Willis	One Mall Dr., Ste. 203, Cherry Hill, NJ 08002	856-755-1200	0	No
Howard University School of Communications	Carol Dudley	Rm. 206, C.B. Powell Bldg., 525 Bryant St., NW, Washington, DC 20059	202-806-7513	0	No
Indo Chinese American Community Center	Vuong G. Thuy	4936 Old York Rd., Phila., PA 19141	215-457-0272	0	No
Drexel University	Becky Ross	3201 Arch St., # 250, Phila., PA 19104	215-895-2183	1	No
NAB Clearing House	Karen Hunter	1771 N. Street, NW, Washington, DC 20036	202-429-5498	0	No
Monster.com	N/A	5 Clock Tower Place, Maynard, MA 01754	N/A	2	No
Hopeworks 'N Camden	N/A	543 State Street, Camden, NJ 08102	856-365-HOPE	0	No
Pennco Tech	Career Services	Erial Rd., P.O. Box 1427, Blackwood, NJ 08012	1-800-575-9399	0	No
Philadelphia Lesbian & Gay Task Force	Rita Addressa	1501 Cherry St., Phila., PA 19102	215-772-2000	0	No
Philadelphia Now	Cindy Bass	1211 Chestnut St., Phila., PA 19107	215-496-1294	0	No
Polish Cultural Center	Michael Blichasz	308 Walnut St., Phila., PA 19106	215-922-1700	0	No
University of NC School of Journalism & Mass Communication	Jay Eubank	Campus Box 3365, Chapel Hill, NC 27599	919-962-4518	0	No
Western Carolina University	Don Connelly	Belk 280, Cullowhee, NC 28723	828-227-3851	0	No
Women Against Abuse	Heather Keafer	P.O. Box 13758, Phila., PA 19101	215-386-1280	0	No
Employee Referral	N/A	555 City Ave, Bala Cynwyd, PA 19004	610-667-9000	1	No

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**5i) Job Title: Account Executive****Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Michael Lucia	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	5	No
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	215-969-6200	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
St. Joseph's University Career Dev.	Matthew Brink	5100 City Ave., Phila., PA 19131	610-660-3100	1	No
Employee Referral	N/A	555 City Ave, Bala Cynwyd, PA 19004	610-667-9000	1	No

**5j) Job Title: Account Executive****Referral Source(s) of Hiree: St. Joseph's University Career Development**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Michael Lucia	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	5	No
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	215-969-6200	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
St. Joseph's University Career Dev.	Matthew Brink	5100 City Ave., Phila., PA 19131	610-660-3100	1	No

**5k) Job Title: Account Executive****Referral Source(s) of Hiree: Internal Posting**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Internal Posting	Melanie Bonhage	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	2	No
Station Website	Michael Lucia	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
News Gleaner	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	215-969-6200	0	No
Olney Times	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeremy Dorfman	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
A Women's Place	Susan Hauser	P.O. Box 299, Doylestown, PA 18901	215-343-6375	0	No
Arcadia University	Kate McGlinchey	450 S. Easton Rd., Glenside, PA 19038	215-572-2939	0	No
Cheyney University	Marcia Robinson	1837 University Circle, Cheyney, PA 19319	610-399-2000	0	No
Community College of Philadelphia	Tarsha Scovens	Job Placement Ctr., Rm. S3-03, 1700 Spring Garden St., Phila., PA 19130-3991	215-751-8494	0	No
Delaware County Community College	Jane Lang	901 S. Media Line Rd., Media, PA 19063	610-359-5331	0	No
Drexel University	Becky Ross	3201 Arch St., Ste. 250, Phila., PA 19104	215-895-2183	0	No
Immaculata University	Diane Massey	1145 King Rd., Immaculata, PA 19345	610-647-4400 x3501	0	No
Indo Chinese American Council	Vuong G. Thuy	4936 Old York Rd., Phila., PA 19141	215-457-0272	0	No
Montgomery County Community College	Igor Parfeniuk	Student Success Ctr., College Hall, 340 DeKalb Pk., Blue Bell, PA 19422	215-641-6548	0	No
Pennco Tech	Career Services	Erial Rd., P.O. Box 1427, Blackwood, NJ 08012	1-800-575-9399	0	No
Philly Lesbian and Gay Task Force	Rita Addressa	1501 Cherry St., Phila., PA 19102-1429	215-772-2000	0	No
Philadelphia Now	Cindy Bass	1211 Chestnut St., Phila., PA 19107	215-496-1294	0	No
Philadelphia University	Trish Shafer	Career Services Center, School House Lane & Henry Ave., Phila., PA 19144	215-951-2930	0	No
St. Joseph's University Career Dev.	Matthew Brink	5600 City Line Ave., Phila., PA 19131	610-660-3100	0	No
University of Pennsylvania	Marlene Cohen	Suite 20, McNeil Bldg., 3718 Locust Walk, Phila., PA 19104-6209	215-898-4379	0	No
Women Against Abuse	Heather Keafer	P.O. Box 13758, Phila., PA 19101	215-386-1280	0	No

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**5I) Job Title: Account Executive****Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Shelby Varone	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
Internal Posting	Michele Kazian	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	4	No
News Gleaner	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	215-969-6200	0	No
Olney Times	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
A Women's Place	Susan Hauser	P.O. Box 299, Doylestown, PA 18901	215-343-6375	0	No
Arcadia University	Kate McGlinchey	450 S. Easton Rd., Glenside, PA 19038	215-572-2939	0	No
Cheyney University	Marcia Robinson	1837 University Circle, Cheyney, PA 19319	610-399-2000	0	No
Community College of Philadelphia	Tarsha Scovens	Job Placement Ctr., Rm. S3-03, 1700 Spring Garden St., Phila., PA 19130-3991	215-751-8494	0	No
Delaware County Community College	Jane Lang	901 S. Media Line Rd., Media, PA 19063	610-359-5331	0	No
Drexel University	Becky Ross	3201 Arch St., Ste. 250, Phila., PA 19104	215-895-2183	0	No
Indo Chinese American Council	Vuong G. Thuy	4936 Old York Rd., Phila., PA 19141	215-457-0272	0	No
Montgomery County Community College	Igor Parfeniuk	Student Success Ctr., College Hall, 340 DeKalb Pk., Blue Bell, PA 19422	215-641-6548	0	No
NAB Clearing House	Karen Hunter	1771 N. Street, NW, Washington, DC 20036	202-429-5498	1	No
Philly Lesbian and Gay Task Force	Rita Addressa	1501 Cherry St., Phila., PA 19102-1429	215-772-2000	0	No
Philadelphia Now	Cindy Bass	1211 Chestnut St., Phila., PA 19107	215-496-1294	0	No
Philadelphia University	Trish Shafer	Career Services Center, School House Lane & Henry Ave., Phila., PA 19144	215-951-2930	0	No
St. Joseph's University Career Dev.	Matthew Brink	5600 City Line Ave., Phila., PA 19131	610-660-3100	0	No
University of Pennsylvania	Marlene Cohen	Suite 20, McNeil Bldg., 3718 Locust Walk, Phila., PA 19104-6209	215-898-4379	0	No
Women Against Abuse	Heather Keafer	P.O. Box 13758, Phila., PA 19101	215-386-1280	0	No
Employee Referral	N/A	555 City Ave, Bala Cynwyd, PA 19004	610-667-9000	1	No

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**5m) Job Title: General Sales Manager****Referral Source(s) of Hiree: Media Staffing Network**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Shelby Varone	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	0	No
Internal Posting	Michele Kazian	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	4	No
News Gleaner	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	215-969-6200	0	No
Olney Times	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Inside Radio/Media Staffing Network	Kate Glenn	kate@mediastaffingnetwork.com	810-385-4045	6	No

**5n) Job Title: Account Executive****Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Shelby Varone	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	3	No
Internal Posting	Michele Kazian	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	2	No
News Gleaner	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	215-969-6200	0	No
Olney Times	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
Northeast Breeze	Jeannine Calvanese	9999 Gantry Rd. Phila PA 19115	800-968-4237	0	No
A Women's Place	Susan Hauser	P.O. Box 299, Doylestown, PA 18901	215-343-6375	0	No
Arcadia University	Kate McGlinchey	450 S. Easton Rd., Glenside, PA 19038	215-572-2939	0	No
Cheyney University	Marcia Robinson	1837 University Circle, Cheyney, PA 19319	610-399-2000	0	No
Community College of Philadelphia	Tarsha Scovens	Job Placement Ctr., Rm. S3-03, 1700 Spring Garden St., Phila., PA 19130-3991	215-751-8494	0	No
Delaware County Community College	Jane Lang	901 S. Media Line Rd., Media, PA 19063	610-359-5331	0	No
Drexel University	Becky Ross	3201 Arch St., Ste. 250, Phila., PA 19104	215-895-2183	0	No
Indo Chinese American Council	Vuong G. Thuy	4936 Old York Rd., Phila., PA 19141	215-457-0272	0	No
Montgomery County Community College	Igor Parfeniuk	Student Success Ctr., College Hall, 340 DeKalb Pk., Blue Bell, PA 19422	215-641-6548	0	No
NAB Clearing House	Karen Hunter	1771 N. Street, NW, Washington, DC 20036	202-429-5498	0	No
Philly Lesbian and Gay Task Force	Rita Addressa	1501 Cherry St., Phila., PA 19102-1429	215-772-2000	0	No
Philadelphia Now	Cindy Bass	1211 Chestnut St., Phila., PA 19107	215-496-1294	0	No
Philadelphia University	Trish Shafer	Career Services Center, School House Lane & Henry Ave., Phila., PA 19144	215-951-2930	0	No
St. Joseph's University Career Dev.	Matthew Brink	5600 City Line Ave., Phila., PA 19131	610-660-3100	0	No
University of Pennsylvania	Marlene Cohen	Suite 20, McNeil Bldg., 3718 Locust Walk, Phila., PA 19104-6209	215-898-4379	0	No
Ursinus College	Carla Rinde	601 E. Main St., Collegeville, PA 19426	610-409-3599	0	No
Women Against Abuse	Heather Keafer	P.O. Box 13758, Phila., PA 19101	215-386-1280	0	No
Employee Referral	N/A	555 City Ave, Bala Cynwyd, PA 19004	610-667-9000	1	No

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**5o) Job Title: Account Executive****Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Shelby Varone	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
Internal Posting	Michele Kazian	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	7	No
Main Line Times	Mary DeNatale	311 E. Lancaster Ave., Ardmore, PA 19003	610-642-4300	0	No
A Women's Place	Susan Hauser	P.O. Box 299, Doylestown, PA 18901	215-343-6375	0	No
Arcadia University	Kate McGlinchey	450 S. Easton Rd., Glenside, PA 19038	215-572-2939	0	No
Cheyney University	Marcia Robinson	1837 University Circle, Cheyney, PA 19319	610-399-2000	0	No
Community College of Philadelphia	Tarsha Scovens	Job Placement Ctr., Rm. S3-03, 1700 Spring Garden St., Phila., PA 19130-3991	215-751-8494	0	No
Delaware County Community College	Jane Lang	901 S. Media Line Rd., Media, PA 19063	610-359-5331	0	No
Drexel University	Becky Ross	3201 Arch St., Ste. 250, Phila., PA 19104	215-895-2183	0	No
Indo Chinese American Council	Vuong G. Thuy	4936 Old York Rd., Phila., PA 19141	215-457-0272	0	No
Montgomery County Community College	Igor Parfenioug	Student Success Ctr., College Hall, 340 DeKalb Pk., Blue Bell, PA 19422	215-641-6548	0	No
NAB Clearing House	Karen Hunter	1771 N. Street, NW, Washington, DC 20036	202-429-5498	0	No
Philly Lesbian and Gay Task Force	Rita Addressa	1501 Cherry St., Phila., PA 19102-1429	215-772-2000	0	No
Philadelphia Now	Cindy Bass	1211 Chestnut St., Phila., PA 19107	215-496-1294	0	No
Philadelphia University	Trish Shafer	Career Services Center, School House Lane & Henry Ave., Phila., PA 19144	215-951-2930	0	No
St. Joseph's University Career Dev.	Matthew Brink	5600 City Line Ave., Phila., PA 19131	610-660-3100	0	No
University of Pennsylvania	Marlene Cohen	Suite 20, McNeil Bldg., 3718 Locust Walk, Phila., PA 19104-6209	215-898-4379	0	No
Ursinus College	Carla Rinde	601 E. Main St., Collegeville, PA 19426	610-409-3599	0	No
Women Against Abuse	Heather Keafer	P.O. Box 13758, Phila., PA 19101	215-386-1280	0	No
Employee Referral	N/A	555 City Ave, Bala Cynwyd, PA 19004	610-667-9000	1	No

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**5p) Job Title: Morning Show Producer****Referral Source(s) of Hiree: All Access**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Shelby Varone	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
Internal Posting	Michele Kazian	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	0	No
Germantown Courier	Mary DeNatale	335 E. Price St., Phila., PA 19144	215-848-8792	0	No
All Access	N/A	Allaccess.com	N/A	5	No
A Women's Place	Susan Hauser	P.O. Box 299, Doylestown, PA 18901	215-343-6375	0	No
Arcadia University	Kate McGlinchey	450 S. Easton Rd., Glenside, PA 19038	215-572-2939	0	No
Cheyney University	Marcia Robinson	1837 University Circle, Cheyney, PA 19319	610-399-2000	0	No
Community College of Philadelphia	Tarsha Scovens	Job Placement Ctr., Rm. S3-03, 1700 Spring Garden St., Phila., PA 19130-3991	215-751-8494	0	No
Delaware County Community College	Jane Lang	901 S. Media Line Rd., Media, PA 19063	610-359-5331	0	No
Drexel University	Becky Ross	3201 Arch St., Ste. 250, Phila., PA 19104	215-895-2183	0	No
Indo Chinese American Council	Vuong G. Thuy	4936 Old York Rd., Phila., PA 19141	215-457-0272	0	No
Montgomery County Community College	Igor Parfeniouk	Student Success Ctr., College Hall, 340 DeKalb Pk., Blue Bell, PA 19422	215-641-6548	0	No
NAB Clearing House	Karen Hunter	1771 N. Street, NW, Washington, DC 20036	202-429-5498	0	No
Philly Lesbian and Gay Task Force	Rita Addressa	1501 Cherry St., Phila., PA 19102-1429	215-772-2000	0	No
Philadelphia Now	Cindy Bass	1211 Chestnut St., Phila., PA 19107	215-496-1294	0	No
Philadelphia University	Trish Shafer	Career Services Center, School House Lane & Henry Ave., Phila., PA 19144	215-951-2930	0	No
St. Joseph's University Career Dev.	Matthew Brink	5600 City Line Ave., Phila., PA 19131	610-660-3100	0	No
University of Pennsylvania	Marlene Cohen	Suite 20, McNeil Bldg., 3718 Locust Walk, Phila., PA 19104-6209	215-898-4379	0	No
Ursinus College	Carla Rinde	601 E. Main St., Collegeville, PA 19426	610-409-3599	0	No
Women Against Abuse	Heather Keafer	P.O. Box 13758, Phila., PA 19101	215-386-1280	0	No

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**5q) Job Title: Production Director****Referral Source(s) of Hiree: All Access**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website	Shelby Varone	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	1	No
Internal Posting	Michele Kazian	555 City Ave, Bala Cynwyd PA 19004	610-667-9000	0	No
Main Line Times	Mary DeNatale	311 E. Lancaster Ave., Ardmore, PA 19003	610-642-4300	0	No
All Access	N/A	Allaccess.com	N/A	7	No
A Women's Place	Susan Hauser	P.O. Box 299, Doylestown, PA 18901	215-343-6375	0	No
Arcadia University	Kate McGlinchey	450 S. Easton Rd., Glenside, PA 19038	215-572-2939	0	No
Cheyney University	Marcia Robinson	1837 University Circle, Cheyney, PA 19319	610-399-2000	0	No
Community College of Philadelphia	Tarsha Scovens	Job Placement Ctr., Rm. S3-03, 1700 Spring Garden St., Phila., PA 19130-3991	215-751-8494	0	No
Delaware County Community College	Jane Lang	901 S. Media Line Rd., Media, PA 19063	610-359-5331	0	No
Drexel University	Becky Ross	3201 Arch St., Ste. 250, Phila., PA 19104	215-895-2183	0	No
Indo Chinese American Council	Vuong G. Thuy	4936 Old York Rd., Phila., PA 19141	215-457-0272	0	No
Montgomery County Community College	Igor Parfeniouk	Student Success Ctr., College Hall, 340 DeKalb Pk., Blue Bell, PA 19422	215-641-6548	0	No
NAB Clearing House	Karen Hunter	1771 N. Street, NW, Washington, DC 20036	202-429-5498	0	No
Philly Lesbian and Gay Task Force	Rita Addressa	1501 Cherry St., Phila., PA 19102-1429	215-772-2000	0	No
Philadelphia Now	Cindy Bass	1211 Chestnut St., Phila., PA 19107	215-496-1294	0	No
Philadelphia University	Trish Shafer	Career Services Center, School House Lane & Henry Ave., Phila., PA 19144	215-951-2930	0	No
St. Joseph's University Career Dev.	Matthew Brink	5600 City Line Ave., Phila., PA 19131	610-660-3100	0	No
University of Pennsylvania	Marlene Cohen	Suite 20, McNeil Bldg., 3718 Locust Walk, Phila., PA 19104-6209	215-898-4379	0	No
Ursinus College	Carla Rinde	601 E. Main St., Collegeville, PA 19426	610-409-3599	0	No
Women Against Abuse	Heather Keafer	P.O. Box 13758, Phila., PA 19101	215-386-1280	0	No

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**6) Total # of Interviewees Referred:** For the period from March 23, 2008 through March 22, 2009, this Employment Unit interviewed 97 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment**

The Station Employment Unit (SEU) offers internships to local college students for academic credit, designed to assist them in acquiring the skills needed for broadcast employment. The internships are offered each semester and the SEU generally has as many as 100 interns each year. **[VERIFY – LAST YEAR THIS SAID 50 – HAS THE PROGRAM DOUBLED?]** The internships are offered in one of three areas, each offering interns valuable hands-on experience in radio. The interns attend promotions and assist on-air talent during such appearances, collect newswire information, organize public service requests, complete production duties, and create topics, schedule guests and help produce a public affairs program. The SEU directly solicits students at the universities and colleges listed below. Positions were also posted at the student internship websites listed below. Furthermore, internships were advertised through on-air announcements, through e-blast emails directed to 99,000 station subscribers, and on all station websites in the SEU throughout the year. **During the reporting period, the SEU had approximately \_\_\_ interns.**

Colleges and universities:

Drexel University  
3141 Chestnut Street  
Philadelphia, PA 19104

Contact: Tiffany Burke  
Email: [tburke@drexel.edu](mailto:tburke@drexel.edu)  
Phone: 215-895-6466

Holy Family University  
9801 Frankford Ave  
Philadelphia, PA 19114

Contact: Sr. M. Frances Veitz  
Email: [mfveitz@holyfamily.edu](mailto:mfveitz@holyfamily.edu)  
Phone: 215-637-7700

Lehigh University  
27 Memorial Drive West  
Bethlehem, PA. 18015

Contact: James Maskulka  
Email: [jmm1@lehigh.edu](mailto:jmm1@lehigh.edu)  
Phone: 610-861-9118

Contact: Ken Friedman  
Email: [kaf3@lehigh.edu](mailto:kaf3@lehigh.edu)  
Phone: 610-758-4180.

Penn State University  
201 Old Main  
University Park, PA 16802

Contact: Gary Calore  
Email: [gsc1@psu.edu](mailto:gsc1@psu.edu)  
Phone: 215-881-7548

Contact: Carol DeBunda  
Email: [cad8@psu.edu](mailto:cad8@psu.edu)  
Phone: 215-881-7512

Contact: Robin Stokes  
Email: [ras322@psu.edu](mailto:ras322@psu.edu)  
Phone: (610) 892-1392

Contact: Bob Martin  
Email: [rpm163@psu.edu](mailto:rpm163@psu.edu)  
Phone: (814) 863-4674

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Rowan University  
201 Mullica Hill Road  
Glassboro, NJ 08028

Contact: Suzanne Sparks  
Email: [sparks@rowan.edu](mailto:sparks@rowan.edu)  
Phone: 856-256-4265

Contact: Joseph Bierman  
Email: [bierman@rowan.edu](mailto:bierman@rowan.edu)  
Phone: 856-256-4289

Saint Joseph's University  
5600 City Avenue  
Philadelphia, PA 19131-1395

Contact: M. Solom  
Email: [msolom01@sju.edu](mailto:msolom01@sju.edu)  
Phone: 610-660-3411

Temple University  
1801 N. Broad Street  
Philadelphia, PA 19122

Contact: Dr. James Hunt  
Email: [hunt@temple.edu](mailto:hunt@temple.edu)  
Phone: 215-204-1620

Villanova University  
800 Lancaster Avenue  
Villanova, PA 19085-1603

Contact: Carol Lloyd  
Email: [www.villanova.edu/artsci/communications](http://www.villanova.edu/artsci/communications)  
Phone: 610-519-4061

West Chester University  
100 Carter Drive  
West Chester, PA 19383

Contact: Paul Arsenault  
Email: [Parzenault@wcupa.edu](mailto:Parzenault@wcupa.edu)  
Phone: 610-436-2208

Contact: Edward Lordan  
Email: [elordan@wcupa.edu](mailto:elordan@wcupa.edu)  
Phone: 610-436-2114

Widener University  
One University Place  
Chester, PA 19013

Contact: Dwight DeWerth-Pallmeyer  
Email: [dwdewerth-pallmeyer@widener.edu](mailto:dwdewerth-pallmeyer@widener.edu)  
Phone: 610-499-4632

*Student and internship websites:*

[www.jerseyintern.com](http://www.jerseyintern.com)

[www.experience.com](http://www.experience.com)

[www.vpul.upenn.edu](http://www.vpul.upenn.edu)

[www.usinterns.com](http://www.usinterns.com)

**(b) Initiative: Participation in job fairs by station personnel who have substantial responsibility in the making of hiring decisions**

NAB Career Fair, 2008

Location: Las Vegas, NV

Date: Wednesday, April 16, 2008

Recruiting for: All available positions

Station personnel who have substantial responsibility in the making of hiring decisions in attendance:  
Human Resource Director, Beasley Broadcast Corporate

Grand Slam Career Fair sponsored by JobCircle.com

Location: Citizens Bank Park, Philadelphia, PA

Date: July 16, 2008 (All Day)

Recruiting for: Sales Positions & Promotions Positions

Station personnel who have substantial responsibility in the making of hiring decisions in attendance:  
WRDW Regional Sales Manager & WXTU General Sales Manager

NAB Career Fair, 2008

Location: Austin, TX

Date: Wednesday, September 17, 2008

Recruiting for: All available positions

Station personnel who have substantial responsibility in the making of hiring decisions in attendance:  
Human Resource Director, Beasley Broadcast Corporate

Jobadelphia Career Fair sponsored by JobCircle.com

Location: Citizens Bank Park, Philadelphia, PA

Date: September 10, 2008 (All Day)

Recruiting for: Sales Positions & Promotions Positions

Station personnel who have substantial responsibility in the making of hiring decisions in attendance:  
WRDW Program Director & Promotion Director

**(c) Initiative: Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting**

Temple University

Date: October 8, 2008

Spoke to: Communications Majors

Speaker: A Promotions Director with the SEU spoke to students in the Broadcast Telecommunications and Mass Marketing programs about career opportunities for employment at the station including sales, programming and promotions.

Temple University

Date: November 12, 2008

Spoke to: Communications Majors

Speaker: A Promotions Director with the SEU spoke to students in the Broadcast Telecommunications and Mass Marketing programs about career opportunities for employment in radio including sales, programming and promotions.

St. Joseph's University Career Day

Date: December 3, 2009

Spoke to: Communications and Marketing Students/All Students

Speaker: An On-Air Personality and Producer participated in a college-sponsored Career/Educational Opportunities Night, speaking with declared majors about job opportunities and with incoming students about broadcasting careers and internship opportunities in the Programming Department.

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Parkway West High School Career and College Awareness Day

Date: April 23, 2008

Spoke to: High School Juniors and Seniors

Speaker: Creative Services Director and Promotions staff member spoke to students on the different jobs available in radio and their respective college or trade school requirements.